

Technical form
of the SOT LA MER project

www.sot-la-mer.com

►2006-2008

The Sak fini soté
collection

►September 2008

Kréols Déor /
Kréols inside

►September 2009

The Earth in front
of Us

APOROS Association

The association **APOROS** was born in 2006. It drives the **SOT LA MER** project.

In conformity with the second article of the association's statutes, the aim of **APOROS** is to create and to achieve projects with an artistic, a humanistic, a philanthropic, a scientific or a pedagogic logics with no geographical restriction. Many supports are used to spread these projects over such as editing, photography, audiovisual means, multimedia and nets.

The **APOROS** association also acts in favour of education, for the respect of human rights and environnement.

SOT LA MER PROJECT - THREE PHASES

The **SOT LA MER** project was born thanks to a handful of students in the UNIVERSITÉ de La REUNION in September 2004. It gathers pictures from all over the world. Those pictures are collected to show how anyone perceives and shoots the world.

But does the world we shoot really exist ? What is the perception we have of our planet and its changes? What do we share in spite of our differences ? What is the role of our cultural inheritance in our way to perceive the world ? How do we perceive it all together?

SOT LA MER, OPENING TO WORLDS

(2005-2006)

The first part of the project was rewarded with the first prize, at a national level, of the Culture Actions contest, by the CROUS in December 2006 in Paris.

That first phasis was highlighted by a photographic exhibition in the Université de La Réunion and by selling photographs to the benefit of AMNESTY INTERNATIONAL. Then we published a catalogue many artists, who participated to the

SIXTH AFRICAN PHOTOGRAPHY MEETINGS (Bamako 05'), joined to.
At last we created a website.

Putting the « SOT LA MER » project online starts a new collecting phasis « SAK FINI SOTÉ », meaning in Reunionese Creole « the ones who have already travelled ». The website interacts between the audience and the « SOT LA MER » team for the next steps of the project.

KREOL DEOR / KREOLS INSIDE

(forecast publication : 2008)

How to understand the world when you have only ocean as a frontier ? How the Reunionese, who historically come from abroad, did build their representation of the world? How do they react when they discover it (again) once they have been over the ocean ? In order to answer these questions, a collect of photographs will be organised on the island. That will be done in association with REUNIONNAISDUMONDE.COM. The photo album, which is to be published in 2008, will show which look the Reunionese have at the world and themselves.

THE EARTH IN FRONT OF US

(forecast international exhibition and publication : 2009)

Some centuries ago, men believed that the Earth was flat . Then they discovered that it was round and that it turned around the Sun. Later, men even walked on the Moon. Each step lead us to perceive the world in another way, then our way to perceive reality rules over our way of thinking of the world. How children, women and men do perceive the world nowadays ? what do they share in spite of their cultural, economical and social differences ? How do they live global warming, globalisation and digital revolution ? How do they bear AIDS' tragedy, starvations, wars and terrorism ? How to contemplate the future, how to live on the present ? In order to multiply and diversify the looks, the « SOT LA MER » team encourages anyone, not only professional photographers, reporters, personalities but also associations and institutions to take part in or to uphold that collective work, as a gift to younger generations.

We will give some of the benefits from the sale of the publications(2008 et 2009) to AMNESTY INTERNATIONAL and REPORTERS SANS FRONTIÈRES.

Participation terms

1. The project opens to anyone who wish to leave photogaphs, videos, sounds or journey relations. You have to be the author of the document. We will regularly put online the selected documents.

2. We will apply no aesthetic or moral censorship but the documents must deal with travelling.

3. However we will not keep group or self-portraits or « touristic » documents.

4. The photographs and the videos should have been made during travelling.

5. Anyone may leave as many documents as he or she likes, in one or many times, always with the same identity.

6. Any left document should be identified thanks to the name and the surname of the author, his or her email, country and year of the document. The author may add more information for the comprehension of the document, if he or she wishes it.

7. The « SOT LA MER » team is free to select the online documents and has total control over the improvement of the presentation of the documents whose originality is respected. The authors of the documents which are put online are informed by an email and their name is listed in the "travellers list ». There is no financial obligation for the selected people.

8. The selected people give in their rights over texts and audiovisual documents. They also accept that their documents might be used in a three-year period for artistic aims in a collective exhibition that may give way to a publication. As a consequence, there is no remuneration, or wage or royalty in case of selection to the « SOT LA MER » project. The authors may be free to exploit personally their documents as they wish. In case of publishing, we will give the benefits to Reporters Sans Frontières or to another humanitarian association.

9. The selected people have a seven days deadline to leave the project after receiving the email announcing their selection. They should ask for it by email. Once the

deadline is over, they are considered as totally participating to the collective exhibition and/or publishing.

THE SAK FINI SOTÉ COLLECTION THEMES (www.sot-la-mer.com)

Sending photographs, videos, sound recordings or writing in the diary will allow you to become members of the SOT LA MER project. It will be possible to follow the evolution of the project or to participate to its achievement thanks to our interactivity.

| Human beings | Human activities | Abstract notions | Things | Places | Nature | L'imaginaire |
|-----------------|------------------|------------------|---------------------|---|--------------|--------------|
| Faces | Art | Loves | Objects | Inhabited | Minerals | Everyone's |
| Bodies | Religion | Violences | Toys | Space | Animals | imaginary |
| Individuals | Sciences | Identity | Instruments | Urban | Plants | |
| Crowds | Politics | Otherness | Artworks | landscapes | Natural | |
| Couples | Culture | Loneliness | Construction | (villages, cities) | phenomena | |
| Family | Trade | Liberty | Crafts | Natural | | |
| Children | Industry | Justice | products | landscapes | The Earth | |
| Women | Wars | Happiness | Industrial products | (nature, agriculture, forest, desert, mountain) | Elements | |
| Men | Games | | | Sea | Life | |
| The old people | Sports | Places | | landscapes | The Universe | |
| The living ones | Leisures | Borders | | | Both | |
| The dead ones | Traditions | Exile | | | infinities | |
| | Consumering | | | | | |
| | Work | Fictions | | | | |
| | Love | The infinite | | | | |
| Maternity | Solidarity | | | Aerial views | | |
| Childhoods | Communication | | | Scuba views | | |
| The old age | | | | Underground views | | |
| | | ... | | Private places | ... | ... |
| | ... | | ... | Public places | | |
| | | | | The undefined | | |
| | | | | ... | | |

The retained themes are broad enough to cover reality but **this is only an indicative list. Please remember it is not exhaustive.**

GENERAL CHARACTERISTICS OF THE PUBLICATION AND THE EXHIBITION

KRÉOLS DÉOR / KRÉOLS INSIDE

THE EARTH IN FRONT OF US

| Local publication | Local Exhibition | National publication | International exhibition |
|--|--|--|--|
| Sale price about 30 €. 5 % given to Amnesty International | Forecast reception cities | Sale price about 45 €. 5 % given to Reporters Sans Frontières | |
| 1500 copies (150 of them are numbered) | Saint-Denis | 2000 exemplaires (200 of them numbered) | Forecast reception cities |
| 180 pages. Size 30 cm x 30 cm. Recycled paper. Quadrichromy. Paper binding. | (The best selected photographs will be in the exhibition THE EARTH IN FRONT OF US) | 400 pages. Size 30 cm x 30 cm. Recycled paper. Quadrichromy. Paper binding. | Saint-Denis Paris Hanoi Mexico Bamako Cape Town |
| Publication plan | Exhibition plan | Publication plan | Exhibition plan |
| | | First part : 80 pages | |
| | 45 minutes' diaporama | The crazy eye / Witnessing | 75 photos |
| | | (Reporters) | |
| First part : 30 pages | | Second Part: 80 pages | |
| Pok-pok pou détak lo zié | | The free mind/ Thinking | 15 minutes' diaporama |
| (Reunionese great travellers) | | (Great Travellers) | |
| Second part: 80 pages | | Third part: 140 pages | |
| Kréols déor / Kréols inside | | The democratic imaginary / Living | 45 minutes' diaporama |
| (Ordinary travellers) | | (Ordinary travellers) | |
| Third part: 50 pages | | Fourth part: 80 pages | |
| Zimages la vi | | Intime Looks / Dreaming | 75 photos |
| (Photographers) | | (Photographers) | |

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inside

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(In SOT LA MER's terminology , the Great Travellers are political, economical, social actors,
artists, intellectuals, scientists or sportsmen with moral commitment).